

ImageQuix Customer, Photographer and Supplier Privacy Policy

Current June 1st, 2021

This Privacy Policy describes the information privacy practices that ImageQuix, LLC (“ImageQuix”) when ImageQuix customers, photographers and suppliers use our software applications and services (together, the “Services”).

Personal Information ImageQuix Collects and Processes

In the normal course of using the Services, users of customers, photographers and suppliers may enter Personal Information into the Services, such as business contact information, individual identifying information, Personal Information and financial information (“Personal Information”). By submitting Personal Information to the Services, you consent to ImageQuix’s storage, itself and through third parties, use and other processing of this information in accordance with this Service Privacy Policy.

ImageQuix may collect Personal Information through mobile applications that you install on your mobile devices to use the Services. These mobile applications may be our own mobile applications or those belonging to third parties. Where the mobile application belongs to a third party, you must read that third party’s own privacy notice as it will apply to your use of that third-party mobile application. We are not responsible for such third-party mobile applications and their use of your personal information.

Mobile applications may provide us with information related to a user’s use of that mobile application and use of the Services. We may use such information to provide and improve the mobile application or our own application or services. For example, activity undertaken within a mobile application may be logged.

Use and Disclosure of Personal Information

ImageQuix treats Personal Information as confidential and ImageQuix accesses Personal Information provided by you through the Services in order to provide the Services to you, fulfil your requests related to the Services and enhance your use of the Services.

ImageQuix does not sell any Personal Information to third parties.

ImageQuix does not share any Personal Information with third parties unless: (i) authorized by you in writing, (ii) the third parties are service providers authorized by ImageQuix to perform services for you on ImageQuix’s behalf and for the purposes described in this Service Privacy Policy; (iii) it is reasonably necessary to comply with a legal process, such as a court order, subpoena or search warrant, government investigation or other legal requirements, including to meet national security or law enforcement requirements, or (iv) necessary for the prevention or

detection of crime (subject in each case to applicable law) or to establish or defend a legal claim.

From time to time, ImageQuix may use Personal Information to contact you with details about our applications, products and services which we feel may be of interest to you. We or they may wish to contact you for this purpose by telephone, post, SMS or email. If you wish to exercise these rights, you can do so by sending us an email to privacy@imagequix.com. You can also unsubscribe from any email marketing using the links provided in the emails we send to you.

Access

If our customers, photographers or supplier or any employee of a customers, photographers and supplier requests that ImageQuix to correct, amend, or delete inaccurate Personal Information to comply with applicable data protection regulations, then ImageQuix may share the request and associated Personal Information with the applicable employer.

If you wish to contact ImageQuix directly to access the Personal Information that ImageQuix holds about you, you may email your request to ImageQuix at privacy@imagequix.com. To protect your privacy, we may ask you to verify your identity or provide additional information before we let you access or update your information. ImageQuix will provide you with the information you have sought by email, or if possible, in another form that you have requested. We may reject requests for certain reasons, including if the request is unlawful or if it may infringe on trade secrets, intellectual property or the privacy of another user. If ImageQuix decides to deny you access to some or all of your Personal Information, ImageQuix will notify you of our decision in writing, which will include an explanation of our decision and directions regarding how you can complain if you are not satisfied with our decision.

Contact Details

At any time you may contact ImageQuix with questions or concerns about this Service Privacy Policy at privacy@imagequix.com You also may communicate with us at:

ImageQuix, LLC
301 N West St
Suite 107
Raleigh, NC
27603

Data Retention

We keep your Personal Information only as long as we need it for legitimate business purposes and as permitted by applicable law and any timeframes set forth in the applicable customer or supplier agreement.

If you wish to have your PII removed from our records at any time, please email privacy@imagequix.com, and we will delete your information within 30 days and send you a written confirmation when completed. We may ask for proof of identification in order to complete the request and validate its legitimacy.

ImageQuix and ImageQuix's service providers may access, store or transfer Personal Information outside the country where our customers, photographers and suppliers reside, including within Canada or the United States, and we use reasonable safeguards to ensure that Personal Information is protected wherever it is accessed, stored or transferred. As a result, when Personal Information is accessed, stored or transferred in a jurisdiction other than where our customers, photographers and suppliers are residing, it may be subject to the law of that foreign jurisdiction, including any law permitting or requiring disclosure of the information to the government, government agencies, courts and law enforcement in that jurisdiction.

Security

ImageQuix maintains administrative and technical safeguards designed to protect your data against unauthorized access, theft and loss, including logical access controls, firewalls, network and database monitoring, and backup systems. ImageQuix limits access to your data to those persons who have a specific business purpose for processing your data. ImageQuix's employees who are granted physical access to Personal Information are required to protect the confidentiality, integrity, and availability of that information and are provided training and instruction on how to do so.

With respect to customer use of the Services, ImageQuix designs its Services to enforce user access controls and our customers are authorized and responsible for configuring these settings appropriately.

Changes to our Service Privacy Policy

This Service Privacy Policy is effective and current as of the date set forth at the top of this page. ImageQuix reserves the right to modify any part of this Service Privacy Policy from time to time to reflect changes to technology, legal obligations and information handling practices. ImageQuix will alert you to any change to this Service Privacy Policy by indicating the date it was last updated at the top of this page. We will notify you before any material change takes effect so that you have time to review the terms of the revised Service Privacy Policy before the changes are in effect.